



DM

Digitālā Meistarība



Dieva mājas added a new photo.

Sponsored • 



NE VISAS ATBILDES VAR ATRAST GOOGLĒ



  103

1 Comment 24 Shares

 Like

 Comment

 Share



Digitālā komunikācija

Jānis Jakobs



Facebook reklāma
& stratēģija
~295K = +905K





mozello

AUTO NAMS

Reputé



ESPA
R I G A



*Latvijas
Tekstils*



SINGLE
SPEED^{CO.}



Caps!

LIFE CAN BE TRULY DELICIOUS

Digitālā Meistarība

REVISED EDITION

"For marketers, it is among the most important
books written in the last 10 years."

—*Journal of Marketing Research*

NATIONAL BESTSELLER

INFLUENCE

**The Psychology
of Persuasion**

ROBERT B. CIALDINI, PH.D.

English ▾



reciprocity Edit

,resə'präsətē

Latvian ▾



savstarpīgums

noun **savstarpīgums**
reciprocity, mutuality

reciprocitāte
reciprocity



Show less



Komunicējam vērtību

Digitālā Meistarība



Kā to izdarīt?

SPONSORED

Create Ad



Norgate - programmas biznesam

norgate.lv

Gada beigas/sākums ir labākais laiks, kad uzņēmumā ieviest jaunus risinājumus.

Digitālā Meistarība



Hidden

About This Facebook Ad



Why Am I Seeing This Ad?

Options ▾

One reason you're seeing this ad is that **TechChill** wants to reach people who have visited their website or used one of their apps. This is based on customer information provided by TechChill.

There may be other reasons you're seeing this ad, including that TechChill wants to reach **men ages 13 and older who live or were recently in Latvia**. This is information based on your Facebook profile and where you've connected to the internet.

 [Manage Your Ad Preferences](#)

Tell Us What You Think

Was this explanation useful? [Yes](#) [No](#)

 [Learn more about Facebook Ads](#)



 Like

 Comment

 Share

Kas notiek tālāk?

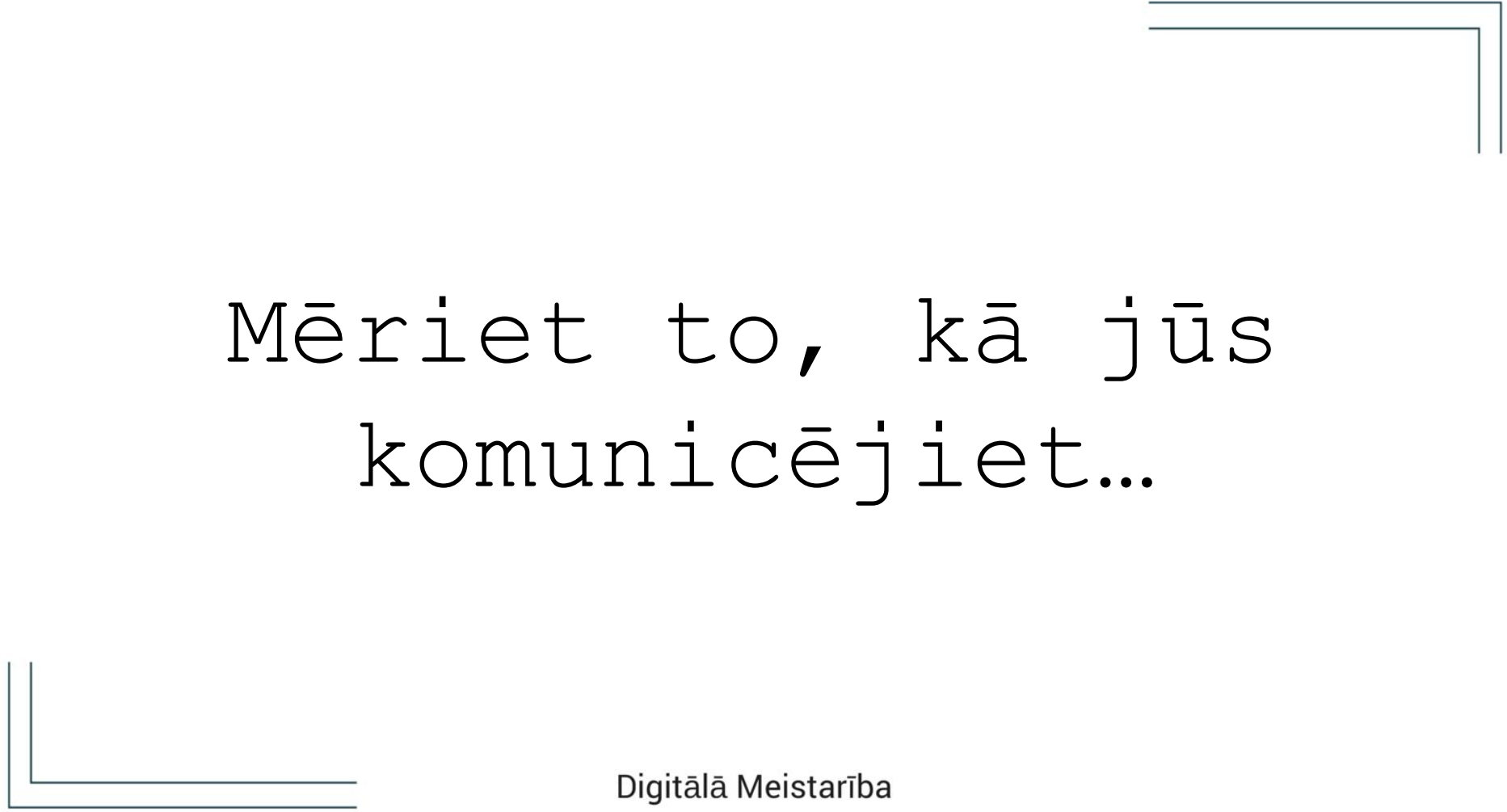
Authority

Liking

Scarcity

Social proof

Commitment & consistency



Mēriet to, kā jūs
komunicējiet...

Amount Spent <i>i</i>	Purchase ... <i>i</i>	Cost per Purchase ... <i>i</i>	Total Conversion Value <i>i</i>
€306.51	27	€11.35	€3,192.00
€299.59	17	€17.62	€1,929.00
€245.04	2	€122.52	€194.00
€199.19	9	€22.13	€1,233.00
€137.48	4	€34.37	€548.00
€137.18	3	€45.73	€411.00
€88.75	5	€17.75	€485.00
€1,588.53 Total Spent	78 Total	€20.37 Per Action	€9,299.00 Total

Cost ⓘ	Amount Spent ⓘ	Purchase ... ⓘ	Cost per Purchase ... ⓘ	Total Conversion Value ⓘ
€0.66 Per Link Click	€306.51	27	€11.35	€3,192.00
€0.03 Per Post Engage...	€299.59	17	€17.62	€1,929.00
€0.14 Per Post Engage...	€245.04	2	€122.52	€194.00
€0.04 Per Link Click	€199.19	9	€22.13	€1,233.00
€0.72 Per Link Click	€137.48	4	€34.37	€548.00
€0.12 Per Post Engage...	€137.18	3	€45.73	€411.00
€0.53 Per Link Click	€88.75	5	€17.75	€485.00
—	€1,588.53 Total Spent	78 Total	€20.37 Per Action	€9,299.00 Total



Paldies!

janis@meistariba.lv

m.me/meistariba

ej.uz/meistariba

Digitālā Meistarība